

## get a new look. recharge body and spirit.

At the Aveda Institute, you can enjoy soul-soothing, plant-based hair and skin services—at relaxed prices. Our supervised student hair stylists and skin therapists will nurture you with high-touch approaches and unique sensory experiences designed to bring you—and the world—back into balance. Treat yourself today.

## hair, skin and sensory experiences. put yourself in our hands.

The Aveda Institute is happy to reserve your appointment. We request that you cancel any reservation that you cannot meet so that the students have an opportunity to learn with another guest.



AVEDA INSTITUTE  
NEW YORK

233 Spring Street, between 6<sup>th</sup> Avenue and Varick in SoHo  
Call Center hours: 9:30 - 7:00, Mon - Fri; 9:00 - 5:00 Sat  
Phone: 212.807.1492, ext. 2 Fax: 212.807.1376  
[spring@aveda.com](mailto:spring@aveda.com)

All clients must be 18 years of age to receive services.

Children can not accompany guardians for services.  
Children under 12 years of age can not be left unattended  
in the waiting area.

"our mission at aveda is to care for the world we live in, from the products we make to the ways in which we give back to society. at aveda we strive to set an example for environmental leadership and responsibility, not just in the world of beauty, but around the world." —Horst Rechelbacher, founder

Prices subject to change without notice.



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## HAIR CUT AND STYLE

Hair Cut and Simple Style	\$20
Shampoo and Simple Style	\$20
Braiding/Updo/Specialty Set	\$35
Additional flat/thermal iron (this is in addition to service provided)	\$10

## HAIR CARE TREATMENTS

<b>Aveda Purescriptions*</b>	
Short/Medium	\$20
Long/Extra Long	\$25
With Color Tint*	
<b>Damage Remedy Hair &amp; Scalp Renewal*</b>	
Short/Medium	\$25
Long/Extra Long	\$30

\*Additional product charge of \$10 may apply

## HAIR COLOR

<b>Single Process, starting at,*</b>	
Short/Medium	\$40
Long/Extra Long	\$50
<b>Double Process, starting at*</b>	
Short/Medium	\$60
Long/Extra Long	\$70
Color Correction	\$80

## FOILS

<b>Partial (up to 2 colors)*</b>	\$45
Additional colors	\$10
<b>Half (up to 2 colors)*</b>	\$55
Additional colors	\$10
<b>Full (up to 2 colors)*</b>	\$75
Short/Medium	\$90
Long/Extra Long	\$10
Additional color	

\*Additional product charge of \$10 may apply to refreshing, extra length, and/or high-density hair.

\*Pricing varies based on consultation.

## TEXTURE SERVICES

<b>Permanent Waves/Relaxers</b>	
Short/Medium	\$50
Long/Extra Long	\$60
<b>Spiral Perm*</b>	\$80

\*Additional product charge of \$10 may apply.

## SKIN CARE

<b>Self-Renewal Face and Body Experience - 90 min</b>	\$50
This head-to-toe experience is designed for total relaxation and skin rejuvenation. During the facial, you experience an integrated foot and scalp treatment. The Aveda Facial Massage, featured as an important part of the facial treatment, is a combination of pressure point, lymphatic drainage and Ayurvedic massage techniques that will leave your skin looking refreshed and alive.	

<b>Element Nature<sup>SM</sup> Facials - 60 min</b>	\$40
Restore healthy balance to your skin with a customized facial based on the Element Nature <sup>SM</sup> Questionnaire, personalized products, essential oil aromas and facial techniques.	

<b>Outer Peace Acne Facial - 75 min</b>	\$60
Innovative approach which combines modern botanical science, Ayurvedic wisdom, and effective high-touch techniques to create a multi-faceted treatment to minimize acne breakouts while bringing harmonic balance to the body.	

<b>Back Treatment - 60 min</b>	\$40
Designed to bring purity and balance to the skin on the back, this treatment will focus on cleansing, skin exfoliation, back massage and masque therapy. Perfect if you are having skin challenges on your back, seasonal skin changes or a special occasion.	

<b>Caribbean Therapy Back Treatment - 75 min</b>	\$45
A rejuvenating and nurturing back treatment that uses healing touch and Caribbean plant ingredients to create inner calm and renew the body and senses. Treatment begins with a dry exfoliation, followed by a warm seaweed back and foot masque to smooth and detoxify. Flower water mist completes this island-inspired experience.	

<b>Green Science- Skin Renewing Facial - 60 min</b>	\$65
Minimize lines and wrinkles, and replenish skin's nutrition for results that give your skin a firmer appearance. High tech products meet hands-on skin therapy in a facial treatment that combines rejuvenation massage with anti-aging techniques.	

**\*Ask us about a spa package**

## SKIN CARE AND TREATMENT ENHANCEMENT

You can personalize your facial treatment by adding a mini treatment with distinct benefits.

<b>Dis-Encrustation</b>	\$10
Deep cleansing masque.	

<b>Revitalizing Eye Treatment</b>	\$10
Relaxation for tired, stressed eyes.	

<b>Tourmaline Radiance</b>	\$15
Deep cleansing masque.	

## PLANT WAX HAIR REMOVAL

Natural waxes, essential oils and soothing ingredients allow customized hair removal results. Let us know if you're using doctor-prescribed skin care products or taking any medications, so we can check for contra-indications.

<b>Brow/Upper Lip/Chin/Cheek</b>	\$8
<b>Full Leg</b>	\$30
<b>Half Leg</b>	\$20
<b>Full Arm</b>	\$22
<b>Half Arm</b>	\$16
<b>Underarm</b>	\$10
<b>Bikini</b>	\$20
<b>Back</b>	\$20
<b>Partial Back</b>	\$15

## MAKE UP

<b>Make Up Application - 30 min</b>	\$20
<b>Make Up Lesson - 1 hour</b>	\$30