

get a new look. recharge body and spirit.

At the Aveda Institute, you can enjoy soul-soothing, plant-based hair and skin services—at relaxed prices. Our supervised student hair stylists and skin therapists will nurture you with high-touch approaches and unique sensory experiences designed to bring you—and the world—back into balance. Treat yourself today.

hair, skin and sensory experiences.

put yourself in our hands.

The Aveda Institute is happy to reserve your appointment. We request that you cancel any reservation that you cannot meet so that the students have an opportunity to learn with another guest.



AVEDA INSTITUTE
NEW YORK

233 Spring Street, between 6th Avenue and Varick in SoHo
Call Center hours: 10:00 - 5:00, Mon - Sat
Phone: 212.807.1492, ext. 2 Fax: 212.807.1376
Phone: 1-888-511-AINY (2469)
spring@aveda.com

All clients must be 18 years of age to receive services.

Children cannot accompany guardians for services.
Children under 12 years of age cannot be left unattended
in the waiting area.

“our mission at aveda is to care for the world we live in, from the products we make to the ways in which we give back to society. at aveda we strive to set an example for environmental leadership and responsibility, not just in the world of beauty, but around the world.” —Horst Rechelbacher, founder

Prices subject to change without notice.



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SKIN CARE

Pure Focus Express Facial - 30 min \$20
Discover your skin's potential as we spend 30 minutes focusing on the needs of your skin. Choose from ONE of the following: exfoliation paired with extraction, massage or treatment.

Elemental Nature Facial - 60 min \$40
The 60 minute service will restore health and balance to your skin with a customized facial experience based on the Aveda Elemental Nature Philosophy. Your individual needs will be addressed with personalized products, aromas, and a variety of facial techniques.

Elemental Nature Facial For Self Renewal - 90 min \$50
The 90 minute facial service is a head-to-toe experience designed for total relaxation and skin rejuvenation. During the facial, you will experience an integrated foot massage and scalp treatment. The Aveda Facial Massage, featured as an important part of this facial treatment, is a combination of pressure point, lymphatic drainage and Ayurvedic massage techniques that will leave you feeling and looking refreshed, renewed and rejuvenated.

TREATMENT ENHANCEMENTS TO CUSTOMIZE YOUR FACIAL

Botanical Skin Resurfacing* Add \$12
Intense skin exfoliation.

Outer Peace Acne Relief* Add \$12
Treatment for acneic skin.

Enbrightenment Treatment* Add \$12
Diminish appearance of dark spots, discoloration, and improve visible clarity.

Green Science Skin-Renewing Treatment* Add \$12
Minimize. Lift. Firm.
Renew and repair aging skin.

Perfecting Plant Peel* Add \$20
Smooth, refine and even skin tone without irritation.

*Recommended in a series of 4-6 treatments for best results.

HAIR CARE

Braiding/Updo/Specialty Set \$35
Hair Cut and Simple Style \$20
Shampoo and Simple Style \$15
Additional flat/thermal iron \$10
Additional product charge \$10

Damage Remedy Hair & Scalp Renewal \$25
A deep moisturizing and strengthening hair and scalp treatment that includes a scalp and neck massage, shampoo and blow-dry.

HAIR COLOR

Single Process \$45
Double Process \$70
Color Correction \$90

FOILS

Partial (up to 2 colors) \$50
Full (up to 2 colors) \$75

TEXTURE SERVICES

Permanent Waves/Relaxers \$55
Spiral Perm \$80

ADD TO ANY SERVICE

Botanical Express Treatment - 10 min Add \$10
A conditioning experience for your hair, targeting moisture, strength or after suncare.

ENHANCEMENTS TO CUSTOMIZE YOUR HAIR COLOR SERVICE

Gloss (only when booked with a color service) Add \$10
Glossing is designed to give the benefits of color without changing the color of the hair. It will leave hair looking shiny and feeling conditioned. It will not cover grey.

Swirl (only when booked with a color service) Add \$10
Seven foils placed in the hair to brighten and give your color more dimension.

All prices subject to change.

BACK TREATMENTS

Essential Back Treatment \$40
A customized skin focused treatment including cleansing, exfoliation, back massage and masque therapy.

Caribbean Therapy Back Treatment \$45
Designed to bring purity and balance to the skin on the back, this treatment will focus on cleansing, skin exfoliation, back massage and a warm seaweed masque to detoxify skin. Perfect if you are having challenges on your back, seasonal skin changes or a special occasion.

PLANT WAX HAIR REMOVAL

Let us know if you're using doctor-prescribed skin care products or any medications, so we can check for contra-indications.

Brow/Upper Lip/Chin/Cheek \$10
Half Arm \$15
Underarm \$15
Half Leg \$20
Full Arm \$25
Bikini \$25
Back \$25
Chest \$25
Full Leg \$30

MAKE UP

Application \$20

PACKAGES

Rejuvenation Package - 140 min \$80
90 minute Elemental Nature facial, Caribbean Therapy Back Treatment, and a skin care enhancement.

Refreshing Package - 120 min \$75
60 minute Elemental Nature facial, Caribbean Therapy Back Treatment and a skin care enhancement.

SERIES

Series #1 \$160
Five Elemental Nature Facials

Series #2 \$200
Five Self Renewal Facials